



PEPPERDINE UNIVERSITY
School of Law
STRAUS INSTITUTE FOR DISPUTE RESOLUTION

Sponsorship Opportunities for the 24th Annual SCMA Conference

This year, we have seven categories to choose from! Reserve sponsorship space by contacting Shazi Rastegar at srastegar@mac-sg.com.

VIP Sponsor - \$5,000

- ❖ **Includes:** Acknowledgment at conference; back cover advertisement in conference program; promotional inserts in conference materials (up to two items); advertisement with website link on SCMA conference web page; one exhibit table; and five conference registrations.

Diamond Sponsor - \$2,500

- ❖ **Includes:** Acknowledgment at conference; one full-page advertisement in conference program; one promotional insert in conference materials; advertisement with website link on SCMA conference web page; one exhibit table; and three conference registrations.

Emerald Sponsor - \$1000

- ❖ **Includes:** Acknowledgment at conference; one full-page advertisement in conference program; advertisement with website link on SCMA conference web page; one exhibit table; and two conference registrations.

Platinum Sponsor - \$750

- ❖ **Includes:** One half-page advertisement in conference program; advertisement with website link on SCMA conference web page; one exhibit table; and one conference registration.

Gold Sponsor - \$500

- ❖ **Includes:** One quarter-page advertisement in conference program; advertisement with website link on SCMA conference web page; and one exhibit table.

Silver Sponsor - \$250

- ❖ **Includes:** One quarter-page advertisement in conference program; and advertisement with website link on SCMA conference web page.

Bronze Sponsor - \$100

- ❖ **Includes:** One business card-sized advertisement in conference program; and advertisement with website link on SCMA conference web page.

*All sponsor materials are due by **September 28, 2012**.

Website materials are required in .GIF, .JPG, or .JPEG formats only. All website materials will be displayed on the SCMA conference web page through **March 31, 2013**.



2012 Sponsorship Commitment Form Instructions

Please use this form to reserve space in the 24th Annual Southern California Mediation Association Conference, *The Working Mediator: Improving the Culture of Conflict*. The conference will take place on Saturday, November 3, 2012, at the Pepperdine University School of Law.

(1) Complete Contact Information

Please fill out contact information in its entirety. We will use this information for all e-mail notifications, invoices, and other information.

(2) Select Sponsorship Level

Please select your desired sponsorship level. Refer to the Sponsorship Level Form for a listing of the benefits that are included with each sponsorship level.

(3) Sign, Date, and Submit Your Form

Please sign and date the form and submit it via fax, e-mail or mail. You will receive confirmation of receipt within 24-48 hours. A PDF of your invoice will be delivered to the contact's e-mail address within 5 to 10 business days.

- Fax: (626) 974-5439
- E-mail: scmaoffice@yahoo.com
- Mail: SCMA Administration, 1430 S. Grand Avenue, #256, Glendora, CA 91740

(4) Please Note the Deadlines

Forms indicating the sponsor's level of commitment are due by September 28, 2012. Payment is also due by September 28, 2012. Sponsors must provide their promotional material to be included in conference materials by September 28, 2012. Please note that sponsors are required to provide the correctly sized ad in .GIF, .JPG, or .JPEG formats only.

(5) Cancellations

Cancellations must be submitted in writing up to 30 days prior to November 3, 2012, to receive a full refund. Due to program demand and the volume of preprogram preparations, cancellations received less than 30 days from the start of the program are subject to full payment.



Sponsorship Commitment Form

24th Annual Southern California Mediation Association Conference: *The Working Mediator: Improving the Culture of Conflict*

Saturday, November 3, 2012

Pepperdine University School of Law

When complete, please send form via fax, e-mail, or mail:

Fax: (626) 974-5439, **E-mail:** scmaoffice@yahoo.com

Mail: SCMA Administration, 1430 S. Grand Avenue, #256, Glendora, CA 91740

Contact name: _____

Date: _____

Company/Organization: _____

Industry: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

E-mail: _____ **Telephone:** _____

What company link would you like to have listed on the SCMA's conference web page?

Selected level of sponsorship: _____ **Total commitment amount:** _____

Authorized representative name/title: _____

Signature: _____

Date: _____

* By signing here I agree to the terms of the attached cancellation/refund policy. Please note that all options are based on availability.

PAYMENT

◇ **By check:** Please make check payable to SCMA. Mail to: SCMA Administration, 1430 S. Grand Avenue, #256, Glendora, CA 91740.

◇ **By credit card:** Fax your credit card information to: (626) 974-5439

○ **Select:** **Master Card**____ **Visa**____ **Amex**____ **Discover**____

○ **Credit card number:** _____ - _____ - _____ - _____

○ **Name on card:** _____ **Exp. date:** _____

○ **Credit card billing address:** _____

○ **Signature:** _____ **Date:** _____

Levels of Sponsorship

Sponsorship Items	Cost	Registrations Included	Benefits	Select
VIP Sponsor	\$5,000	5	<ul style="list-style-type: none"> - Acknowledgment at conference - Back cover ad in conference program - Promotional inserts in conference materials (up to two items) - Ad with website link on SCMA conference web page - One exhibit table 	
Diamond Sponsor	\$2,500	3	<ul style="list-style-type: none"> - Acknowledgment at conference - One full-page ad in conference program - Promotional insert in conference materials - Ad with website link on SCMA conference web page - One exhibit table 	
Emerald Sponsor	\$1000	2	<ul style="list-style-type: none"> - Acknowledgment at conference - One full-page ad in conference program - Ad with website link on SCMA conference web page - One exhibit table 	
Platinum Sponsor	\$750	1	<ul style="list-style-type: none"> - One half-page ad in conference program - Ad with website link on SCMA conference web page - One exhibit table 	
Gold Sponsor	\$500	0	<ul style="list-style-type: none"> - One quarter-page ad in conference program - Ad with website link on SCMA conference web page - One exhibit table 	
Silver Sponsor	\$250	0	<ul style="list-style-type: none"> - One quarter-page advertisement in conference program - Ad with website link on SCMA conference web page 	
Bronze Sponsor	\$100	0	<ul style="list-style-type: none"> - One business card-sized advertisement in conference program - Ad with website link on SCMA conference web page 	

If you have any questions, please contact Shazi Rastegar at srastegar@mac-sg.com.